17th Annual Fundraising Event

STAND BY ME: THE NEXT GENERATION

Saturday
October 14, 2023
Doors open at 5:30 pm

Maceli's Banquet Hall
1031 New Hampshire St,
Lawrence, KS 66044

benefiting the older adults served by

KANSAS ADVOCATES for BETTER CARE
better elder care, no matter where
With your generous support, we tirelessly advocate for high-quality long-term care for older Kansans. Your contribution enables us to continue our work, ensuring Kansans receive the compassionate care they deserve. Through your support, we can make a meaningful and lasting impact in the lives of those who rely on quality long-term care services. We are thrilled to partner with you! Stand By Me 2023 will be a standout event, and with your kind generosity, will empower older Kansans and their caregivers.

Why Sponsor?

With your generous support, we tirelessly advocate for high-quality long-term care for older Kansans. Your contribution enables us to continue our work, ensuring Kansans receive the compassionate care they deserve. Through your support, we can make a meaningful and lasting impact in the lives of those who rely on quality long-term care services. We are thrilled to partner with you! Stand By Me 2023 will be a standout event, and with your kind generosity, will empower older Kansans and their caregivers.

About KABC

- KABC serves older adults and their family caregivers - 12,000 served annually!
- KABC services are free - there is never a fee for KABC's support, guidance, or resources.
  - Education: For caregivers on best care practices. For professionals in finance to detect financial abuse. For First Responders to recognize elder abuse and prevent harm of older adults.
  - Public Policy Advocacy: Protecting older adult’s rights. Promoting better care.
- KABC is a clear, strong voice for older adults and better care. Our work is funded by this special event, and private citizens. KABC does not accept funding from the long-term care industry or any state or federal government agency.

To learn more about KABC’s advocacy, visit our website: www.kabc.org
Stand By Me
Sponsor Benefits

### CHAMPION ($5,000)
- Reserved guest table for 10 people. Exclusive signage at the event in recognition of your sponsorship.
- Video interview highlighted on social media, email promotions and event page.
- Prominent placement in all event promotions.
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
- Published in KABC’s electronic newsletter.
- 850+ recipients.
- Recognition in social media promotions.
- 1,000+ followers on Facebook, Twitter, LinkedIn & Instagram.
- Acknowledgement in event invitation.
- 1,200+ recipients.
- KABC membership and quality care materials for one year.

### PROTECTOR ($3,500)
- Reserved guest table for 10 people. Exclusive signage at the event in recognition of your sponsorship.
- Video interview highlighted on social media, email promotions and event page.
- Prominent placement in all event promotions.
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
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- Recognition in social media promotions.
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- Acknowledgement in event invitation.
- 1,200+ recipients.
- KABC membership and quality care materials for one year.

### GUARDIAN ($2,000)
- Video interview highlighted on social media, email promotions and event page.
- Prominent placement in all event promotions.
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
- Published in KABC’s electronic newsletter.
- 850+ recipients.
- Recognition in social media promotions.
- 1,000+ followers on Facebook, Twitter, LinkedIn & Instagram.
- Acknowledgement in event invitation.
- 1,200+ recipients.

### PATRON ($1,000)
- Prominent placement in all event promotions.
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
- Published in KABC’s electronic newsletter.
- 850+ recipients.
- Recognition in social media promotions.
- 1,000+ followers on Facebook, Twitter, LinkedIn & Instagram.
- Acknowledgement in event invitation.
- 1,200+ recipients.

### ADVOCATE ($500)
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
- Published in KABC’s electronic newsletter.
- 850+ recipients.
- Recognition in social media promotions.
- 1,000+ followers on Facebook, Twitter, LinkedIn & Instagram.
- Acknowledgement in event invitation.

### AMBASSADOR ($250)
- Name/Logo displayed on event page.
- 1,000+ visits from 100+ cities in KS & MO.
- Displayed on KABC’s website.
- 5,000+ visits annually.
- Published in KABC’s electronic newsletter.
- 850+ recipients.
- Recognition in social media promotions.

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You could also have a great impact by sponsoring our beverage table and two food tables.
This is an exclusive opportunity! Your company’s logo and information will be prominently displayed during the event.

**2 Food Table Sponsors = $1,500 each**

**Beverage Table Sponsor = $1,500**
STAND BY ME
Sponsorship Form

Sponsorship Level ____________________________________________________________

Name _________________________________________________________________________

Company _____________________________________________________________________

Address ______________________________________________________________________

City ______________________________________ State _______ Zip __________________

Email ________________________________________ Phone _________________________

Please make checks payable to: Kansas Advocates for Better Care

536 Fireside Ct., Suite B, Lawrence, KS 66049
785-842-3088 | info@kabc.org | www.kabc.org

To donate online:

Kansas Advocates for Better Care is a 501(c)(3) non-profit organization.
Charitable contributions to KABC are tax-deductible

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