Annual Report
January - December 2015

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At the Heart of Fighting for Better Care

In the early 1970’s, a group of women - fondly known as “The Band of Six” - learned first-hand of the poor care and indignities suffered by residents in Kansas nursing homes. The neglect they found was disturbing. Staff members in many nursing homes were poorly trained, and there were too few of them to provide the care that residents required.

This group, led by Petey Cerf of Lawrence soon made their voices heard across the state. They visited countless nursing homes to assess the care provided. They spoke to elected officials about their findings, and encouraged then Gov. Robert Bennett to join forces with them.

Petey, along with founders Harriet Nehring, Lee Ketzel, Jessie Branson, Katie Pyle, and Bryonna Wiley formed a non-profit organization, Kansans for Improvement of Nursing Homes (KINH) which was incorporated in 1975.

KINH and its members were responsible for instituting many of the laws and regulations that govern nursing homes. Prior to that time, there were few if any regulations or guidelines for nursing homes to follow. There was no training required before nurse aides provided hands-on care to frail and older persons. Facilities were rarely held accountable for negligent actions resulting in injury or death of residents.

40 years later, Kansas Advocates for Better Care continues what “The Band of Six” began. We strive to educate our elected officials, nursing home personnel, caregivers and other consumers on how to get the care loved-ones deserve. The support we receive from you each year keeps us continuing on that path, in the hope that Better Care for all Kansans is just around the corner.
January 1975  The “Band of Six” begin traveling the state, talking with residents in nursing facilities and their families. The Band of Six collect information and experiences about the poor health care, personal care, inadequate staffing, lack of privacy and indignities older adults endured.

September 1975  200+ citizens convene in Wichita and found Kansans for Improvement of Nursing Homes (KINH), led by Anna “Petey” Cerf, and begin powerful advocacy for good elder care.

1996  KINH renamed Kansas Advocates for Better Care/KABC embracing advocacy for good quality long-term care of older adults in nursing and assisted living facilities and at home.

1975-2015  Successfully changed care standards for older adults in Kansas and nationally through passage of laws and new regulations

☆ Training of nurse aides before they provide care to older adults (90 hours)
☆ Minimum number of nurse and nurse aide staff required in nursing facilities 24/7
☆ Nursing staff must be awake and ready to provide needed care at all times
☆ Stronger penalties for elder abuse, neglect and exploitation
☆ Criminal background checks on all staff working in adult care facilities and home health care
☆ Higher fines for facilities which harm or put elders at risk of harm by not complying with federal and state health standards
☆ Creation of Kansas Medicaid Home & Community Based Services program. Older adults can receive long-term care at home, and avoid institutions
☆ Landmark National 1987 Nursing Home Reform Law. KINH was one of a handful of citizen advocacy organizations which successfully worked to assure its passage

1975-2015  Advocacy and Better Care of Older Adults - Alerting the Public

☆ Reverse systemic acceptance of substandard elder care among health care professionals, policy makers and the public
☆ Reporting the trends in facility performance on annual health inspections - highlighting both good and poor performers
☆ Promote “best care practices” and emerging ideas in better care of elders
☆ Work to eliminate misuse of physical and chemical restraints
☆ Equip older adults to assess and select quality in care
☆ Support older adults demands for good, safe, compassionate care
NEW EDUCATIONAL RESOURCES

▲ KanCare and Your Plan of Care: Know Your Rights
The Guide walks consumers through the how to of grievance, appeals, and state fair hearings when needed Medicaid (KanCare) healthcare and long-term care services are reduced, eliminated or denied. Funding provided by the Reach Foundation. Available in print and online.

▲ Assisted Adult Care Facilities
KABC’s updated guide covers state-licensed adult residential facilities which provide for housing, meals, and care assistance. This informational booklet defines the differences in licensed facility categories which provide adults assistance - Assisted Living, Residential Health Care, Home Plus and Boarding Care (does not include nursing facilities). It is designed to inform and alert you, as a consumer about admissions contracts, rights of residents, how to address or prevent problems and much more. Available in print and online, thanks to a special grant from the 2014 Shamberg Project, Legacy of Justice Foundation.

available in print and at www.kabc.org

2015 Stand By Me
KABC celebrated its 40th year in style during its annual Stand By Me fundraising event in October 2015. KABC honored Mrs. Lee Ketzel as one of the “Band of Six” who, along with Petey Cerf, Harriet Nehring, Jessie Branson, Katie Pyle, and Bryona Wiley founded the Kansans for Improvement of Nursing Homes organization in 1975 (KINH became KABC in 1996).

On hand for this celebration were Founder family members: William Dann, Elizabeth Dann Jones & son Colin Wells, Charles Cerf, Pauline Cerf Alexander & her daughter Liz Resnick, JT & Keely Compton; Teri Wiley & son Dean Manwaring; Eric Ketzel; and Earl Nehring & daughter Nancy Nehring.

Attendees were treated to an original video featuring 1980’s footage of Petey and Jessie, and Lee Ketzel, Margaret Farley, and Barbara Sabol recounted the organization’s many impacts on bettering elder care. KU Film student Brandon Clasen recorded and produced the excellent retrospective. Entertainment was provided by the Joe Schoonover Trio.

We are exceptionally grateful to the Sponsors, auction donors and bidders, and guests who made donations. Each of you contributed to make this 40th celebration a special success.

Lee Ketzel & Mitzi McFatrich
Our Founders’ Families
The Joe Schoonover Trio
Thanks to these 2015 Members & Contributors, KABC provided assistance to over 8,000 individuals. Our supporters make it possible for KABC to help elders and families with difficult long-term care choices. Endowment Founders are in **bold**.

**Cerfers/Sustaining Members**

AgeWise Advocacy & Consulting
Pauline Alexander
Portia Allbert
Steven R. Anderson PA
Arrowood Lane
Ann Aschenbrenner

**Deanne & Lou Bacco**
Jill Baker
Gary Beasley
Jerry Bell, Bell Law Firm
Judy & John Bellome
Susie & Steve Beninga
Betty Bowen
Andrea Bozarth
Barbara & Mick Braa
Janet Buttery & Alan Williger
Linda & Chuck Carlsen
John Carney

**Cerf-Dunbar Foundation**
Cherryvale Nursing Center
Robert & Cynthia Claus
Donna Gould Cohen & Larry Cohen

**J T & Keely Compton,**
**ABC Foundation**
Nancy & Wayne Cottrill
Charley & Lynne Crabtree
W. Hobson & Helen Crockett
Warren & Katherine Culver

**Evie & Bob Curtis**
Bill Cutler

**William Dann**
Marjorie Anne Dozier
Janet Dunn
Terry Edwards
Evergreen Community of Johnson Co
Elder Disability Law Firm
Hilda Enoch
Dr. James & Sara Farley

**Margaret Farley & Ron Schneider**
Marlene Finney
Ms. Charlee Glinka/Davenport Winery
Webster & Joan Golden
Marilyn Gridley
Alan Hanson/Hanson & Jorns, LLC
Dorothy Harder
Phil & Clara Hemphill
Emily Hill

**Stephen & Marcia Hill**
Wyatt Hundley
Tina Huntington
Brock Jones

**Elizabeth Dann Jones**
Nancy Jorn
Kansas Health Care Assn.
Maria Keil
Lee Ketzel
Paul K. Kincaid, DDS
David Kingsley
Jean Krah
Graham Kreicker
Lakepoint Nursing Center, Augusta
Lakepoint Nursing & Rehab, Eldorado
Lawrence Presbyterian Manor
Mr. & Mrs. Herb Lewis
Linda Lobb
Dr. Joan Loehr & Dr. Jerry Howell
Barbara Lovitch

**Eloise Lynch**
Marcia A. Manter
Linda Mason

**Suzanne McColl**
Dr. H.R. McFarland
Mitzi E. McFartrich
Toby McIntosh
Jim & Linda McNeece
Medicalodges, Inc.
Sally M. Morse

**Earl Nehring**
Nancy Nehring
Neil & Maria Nehring
Will Orvedal
Mary Rack
Jeanne Reeder

**Cathy Reinhardt**
Warren H. Robinson

**Emily Russell**
Steve & Eunice Rutttinger
Carol & Harold Sader
Barbara & Richard Schowen
Dan Shanelec
Artie Shaw
Carolyn & Robert Shelton
Simpson Foundation Sarah & Ray Dean
Fred & Lilian Six
Beverly Smith Billings
Solomon Valley Manor
Ann Stern
Linda & John T. Stewart III
Barbara & Art Thomas
Ruth Tomasek
Eleanor Unruh
Linda Upstill
Mark Vollmer
Rebecca Wempe
Windsor Place

**Molly M. Wood**
Claudia Woodard
Ina Kay Zimmerman

**Individual Members**

Elvira & Richard Angeletti
Bill Baldock
Myrna Bartel
Gary Beasley
Marilyn Bradt
Tamara Cash
Marilyn Chamberlin
Dr. Rosemary Chapin
Beth & Allan Cigler
Dorothy Cook
Ann Cudd & Neal Becker
Sonia DeRusseau
David Dinneen
Michael Doudoroff
Patricia Healy
Barb Helm, ARCare, Inc.
Rebecca Hicks
Dick & Sue Himes
Richard Howard
Rachel Imthurn
Stacy Jeffress
Don Jordan
Kerry Jane Kapfer
Rose & Lyle Koerber
Robert & Betty Lichtwardt
Laura McConwell
Beverly McGill
Jo Nedrow
Cliff Norris
Ellen Paulsen
Elaine Penny
Helen Poland
Susan Riderour
Tracy Rhine
Barbara Sabol
Mrs. Doris Schultz
Brad Sibley
Diane Simpson
South Central KS AAA
Jerrold & Carol Spady
Pearl Stonebraker
John & Joan Strickler
Ann Swarts
Donna Thonen
Mary Tritsch
Linda Troxel
Dawn Veh
Gwen Whitebread
Roger K. Wilson
Marvin J. Stroebel
Sue Suhler
Roblela Swindell
Carolyn Ward
Toni Wellshear
Patricia Williams
WJ & Rosemary Williamson
Vivian Wood
George Worth

**Business Members**

Aberdeen Village
Asbury Park
Butler County Dept. on Aging
Daughters & Company
Elmhaven
Fahey Case Management LLC
Garden Terrace of Overland Park
Good Samaritan-Dodge City
Guest Home Estates of Pittsburg
Hilltop Manor
KFMC
LeadingAge Kansas
Leonardville Nursing Home
Linn Community Nursing Home
North Central Flint Hills AAA
Pleasant View Home
Prairie Senior Living Complex
The Legacy at Park View
The Shepards Center
Trinity In-Home Care
Twin Oaks Assisted Living
Via Christi Village, Manhattan

**Senior Members**

William & Margaret Arnold
Mary & Melvin Baskett
Sue Bayer
Harley & Inge Beningfield
Johanna Bryant
Ann & JR Campbell
Lois Clark
Anne Cowan
Fred S. Craig
Oliver Finney
J. Robert Fluker
Goodwin & Shirley Garfield
Richard Gegen
Della M. Hadley
Melinda Hammond
Alice Hayes
Barbara James
Bill & Jeanine Lienhard
Carolyn Litwin
Barbara A. Mah
Trish Moore

Terry Benson
Dee Bisel/Minuteman Press
Eugenia Bryan
Pam & Peter Casagrande
Kerry Bower Chapman
George Cockrell
Barb Conant
Fred Stone Craig
Peter Curran
Lowell & Loretta Davis
Stanley & Alice Jo Defries
Emily Donaldson
Michael Edmondson
Gwen Elliott
Marci Francisco
Katherine Greene
Patricia Hamilton
Bonnie L. Haslouer
Barbara Hickert
Martha Hodgesmith
Elma Holder
Marilyn Hull
Lisa Hutto
Jewish Community Women
Lauren & Vivien Jones
Ruth Jones
Molly Kaldahl
Michael Kalney
Allen K. Kelley, DDS
Stuart & Susan Levine
David Lowenthal
Janet Majure
Don Marquis
Kathy Martin
Carey Maynard Moody
Leslie Miller
James R. Mitchell
Dr. Lorne & Norma Phillips
Laurie Pigg
Kami Poole
Laurance & Johanna Price
Panta Rhei
Catherine Hale Robins
Bess Robinson
Harlan & Sidney Roedel
Ken Romero
John & Valerie Roper
Carol Schmitt & Wayne Propst
Bruce & Julie Sergeant
Matthew & Mary Kay Stein
Weaver’s Department Store
Peter Whitenight
Sharon Wilson
Wyandotte United Methodist Women
Judy Zinn
## 2015 Major Contributors

We are very appreciative for the substantial support of these generous individuals who help further KABC’s mission and advocacy work.

| ABC Foundation, JT & Keely Compton | David Kingsley |
| AgeWise Advocacy & Consulting | Jean Krahn |
| Deanne & Lou Bacco | Graham Kreicker |
| Andrew & Peggy Beal | Linda Mason & Brad Hutton |
| Amy Blankenbiller | Sharon Mayo & Vicky Walter |
| Betty Bowen | Shelly McColm, DDS |
| Andrea Bozarth | Laura McConwell |
| Barbara & Mick Braa | Mitzi McPatrick |
| Johanna Bryant | Toby McIntosh |
| Janet Butterly | Earl Nehring |
| Alan Williger | Edward Noonan & Melissa McCormick |
| Ken & Norma Buchwach | Will Orvedal |
| Ann & JR Campbell | Peoples Bank |
| Linda & Chuck Carlsen | Mark & Sandy Praeger |
| Central Bank of the Midwest | Ed Quick |
| Cerf - Dunbar Foundation | Dee Ann Raker |
| Rosemary Chapin | Dave & Candice Ranney |
| Ben Craig | Reach Foundation |
| Crown Automotive/ Miles Schnaer | Cathy Reinhardt |
| Evie & Bob Curtis | Emily Russell |
| William Dann | Steve & Eunice Ruttenger |
| Davenport Winery | Barbara Sabol |
| Dobbins & Letourneau Eye Care | Barbara & Richard Schowen |
| Marjorie Ann Dozier | Artie Shaw |
| Janet Dunn | Shawnee Mission Health Center |
| Dr. George & Mary Edwards | Simons Family Fund |
| Robert & Anita Epps | Simpson Foundation |
| Margaret Farley & Ron Schneider | Jerrold & Carol Spady |
| Marlene Finney | Ann Stern |
| Fowler Pickert, LLC | Linda & John T. Stewart III |
| Kate & Jake Giefer | Peter & Ann Thompson |
| Mark Gingerich | Topeka Community Foundation |
| Webster & Joan Golden | The Trust Company/Mark Knackendoffel |
| Donna Gould Cohen & Larry Cohen | Unitarian Fellowship of Lawrence |
| Kendall Heiman | Rebecca Wempe |
| Phil & Clara Hemphill | Wilkerson, Saunders & Anderson DDS |
| Stan Herd | Molly M. Wood |
| Johnson County Community College | Ina Kay Zimmerman |

## 2015 Financial Report

### ASSETS

| Current Assets | Cash-checking | $4,014.00 |
| | Money Market | $7,247.00 |
| | Total Current Assets | $11,261.00 |

### Other Assets

| Equipment | Endowment/Restricted Funds | $696,986.00 |
| | Less Accumulated Depreciation | ($9,137.00) |
| | Property & Equipment, net | $4,169.00 |

### LIABILITIES AND NET ASSETS

| Payroll Liability | $400.00 |
| Net Assets | Invested in Capital assets-net | $4,169.00 |
| | Unrestricted | $12,342.00 |
| | Temporarily Restricted | $684,224.00 |
| | Total Net Assets | $700,755.00 |

### Unrestricted Revenue

| Contributions | $643,563.00 |
| Memorials | $4,655.00 |
| Membership Dues | $8,820.00 |
| Endowment Investment Income (loss) | ($1,666.00) |
| Misc. Income | $750.00 |
| In-kind Donations | $500.00 |

### Total unrestricted revenue, gains, losses

| Total unrestricted revenue & net assets released from purpose restrictions | $190,676.00 |

| Expenses | Program | $149,248.00 |
| | Management | $23,336.00 |
| | Fundraising | $7,767.00 |
| | Member Development | $6,431.00 |

### Total Expenses

| Total Expenses | $187,182.00 |

| Increase in unrestricted net assets | $3,494.00 |
| Temporarily restricted net assets (Grants/Endowments) | $24,267.00 |
| Net assets restricted for purpose | $466,046.00 |
| Increase in temp. restricted net assets | $490,313.00 |
| Increase in net assets | $493,807.00 |

| Net Assets as of Jan 1, 2015 | $206,948.00 |

| Net Assets as of Dec. 31, 2015 | $700,755.00 |
2015 Income/Expense Comparison

2015 Income

- Contributions: 95%
- Membership Dues: 1.2%
- Memorials: 0.06%
- Misc. Income: 0.001%
- Restricted/Grant: 3%

Total: $680,573

2015 Expenses

- Program: 80%
- Management: 13%
- Fundraising: 4%
- Member Development: 3%

Total: $186,907
Information & Services Provided

KABC assists and educates older adults and families who are dealing with long-term care issues. This chart summarizes our efforts to provide useful information to individuals seeking assistance and training to groups. KABC engages in public policy advocacy solely for the purpose of improving the quality of long-term care.

<table>
<thead>
<tr>
<th>Assistance Provided</th>
<th>2015</th>
<th>2014</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requests for assistance (by telephone &amp; via email)</td>
<td>1,337</td>
<td>1,163</td>
<td>857</td>
<td>762</td>
</tr>
<tr>
<td>Website visits to access information</td>
<td>4,638</td>
<td>4,094</td>
<td>4,145</td>
<td>4,707</td>
</tr>
<tr>
<td>Facebook activity—“Likes” as of Dec. 31</td>
<td>335</td>
<td>218</td>
<td>175</td>
<td>105</td>
</tr>
<tr>
<td>Total newsletters sent (4 times/year to members, contributors, and legislators) (By regular mail &amp; email)</td>
<td>3,820</td>
<td>3,736</td>
<td>4,410</td>
<td>4,470</td>
</tr>
<tr>
<td>Attendees at training sessions</td>
<td>1,740</td>
<td>1,381</td>
<td>1,315</td>
<td>1,404</td>
</tr>
<tr>
<td>Testimony presented to Legislature</td>
<td>10 Bills</td>
<td>11 Bills</td>
<td>11 Bills</td>
<td>12 bills</td>
</tr>
<tr>
<td>Testimony on regulations to State govt. and Federal govt.</td>
<td>2 Fed. Regs.</td>
<td>1 Fed. Regs.</td>
<td>1 &amp; 1</td>
<td>1 &amp; 1</td>
</tr>
</tbody>
</table>

THANK YOU to KABC volunteers and members who provide considerable time and energy to improve elder care; their combined efforts totaled 700+ hours. Volunteer efforts included leadership on public policy advocacy, training to caregivers and community leaders, as well as assisting at the KABC office to get out critical information to individuals and the media. Special thanks to KU film student Branden Classen for recording and producing KINH/KABC’s 40 year retrospective video.
2015 marks 40 years since Petey Cerf and the “Band of Six” began their journey to bring about nursing home reform in KS. KABC continues that work in many ways:

- **Executive Director Mitzi McFatrich** was honored by the Kaw Valley Older Women’s League as a Wonderful Older Woman (WOW) on May 6th for her contributions and impact on our community.
- In October, KABC former director and current board member Margaret Farley, JD was honored with the Toby Edelman Legal Advocacy Award from the National Consumer Voice. Margaret has been a dedicated advocate for elders for more than 30 years.
- We continue to work with and educate our state policymakers about the importance of increased and well-trained staff in nursing homes. Our testimony on this and many other important issues has gained wide-spread attention and appreciation.
- KABC continues to monitor nursing home and assisted living performance trends through state and federal inspection websites. Our database of information is available to consumers looking for good long-term care, or wishing to learn more about facilities with which they have experience.
- Thanks to a grant from the Sunflower Foundation, we have completely redesigned our website. We hope you’ll find it easier to use and much more functional.
- KABC published a revised booklet about options to nursing home care - “Assisted Adult Care Facilities” with the help of KU Intern, Mackenzie Viets. This booklet describes the fastest growing segment of adult long-term care facilities, includes a chart that compares the different facility types, helpful tips for getting the proper care, and much more. It is available in print upon request, or can be downloaded from our website.
- Another booklet “KanCare and Your Plan of Care” was published to tackle issues surrounding the grievance and appeals process for Medicaid managed care. This too is available in print or on our website.
- We celebrated our 40-year history in October during “Stand By Me”, KABC’s annual fundraising event (see page 2). We were very fortunate and pleased that several of our founders’ family members were able to attend to help us celebrate such a milestone.
- In 2015, KABC learned of a substantial bequest from the estate of Ann Hyde, Lawrence. Her generosity will help sustain this organization and its work toward better elder care for all Kansans.

Acknowledgments

Kansas Advocates for Better Care would like to thank the following:

- **William Dann**, for his continued dedication and commitment in support of improved quality care.
- **Steve & Kelly Wildeman**, American Presort, for generously providing mailing services for the KABC newsletters.
- KABC volunteer Board of Directors.
- Every member, donor and volunteer for keeping KABC’s work alive for 40 years!
- KU Interns Abigail Fetzik and Molly Weisgrau for excellent public policy advocacy research.
The Kansas legislature met for a very long 113 days in 2015, 23 days longer than the set 90 days. Of much concern was the continued low revenue and cuts to programs which serve older adults needing assistance with health and care. KABC was very engaged with legislators on a number of issues and bills of import to improving long term care of older adults in our state.

- Adequate funding for Medicaid and Senior Care Act services and programs which serve low-income older adults in facilities and at home
- KABC worked with Rep. John Wilson to introduce legislation for nurse and nurse aide staffing requirements that would provide a safe level of care for elders in nursing facilities
- Improvements to the “Durable Power of Attorney” statute used by many adults with dementia or who lose functional abilities and need a trusted individual to act on their behalf
- Testimony calling for statutory solution to the pervasive over use of dangerous anti-psychotic drugs on elders with dementia

In addition to work with legislators, KABC worked with state and federal policy makers to impact the quality of long-term care for elders.

- Met with federal policy makers from the Centers for Medicare & Medicaid Services/CMS in D.C. to discuss understaffing, turnover, lack of vigorous enforcement, and other deficiencies in the state’s survey/inspection unit which is charged with enforcement of health regulations in Kansas nursing facilities. This unit has a critical and direct impact on the safety of each elder living in a facility.
- Advocated with CMS staff in Baltimore about information included on the Medicare.gov/Nursing Home Compare and 5-Star Ratings. As a frequent user of Nursing Home Compare and an organization which maintains our own database of information about facilities, KABC is a knowledgeable partner invited to bring to the national decision-making table the perspectives and experiences of older adult long-term care consumers.
- As Vice-Chair of the Leadership Council for the National Consumer Voice for Quality Long-Term Care, KABC’s Executive Director contributed directly to the formal public comments Consumer Voice submitted to federal policy makers on significant changes at the national level to Medicaid home and community based service programs, Medicaid Managed Care guidance and other long-term care quality concerns which touch seniors in Kansas and across the states.
Most people try not to think about nursing homes… that’s why we think about them every day.

My $ ________________ tax deductible contribution is enclosed.
(Please identify how you prefer your gift to be used):

As a memorial to _____________________________________________________________

General contribution _____  KABC Endowment Fund ____

Harriet Nehring Education Fund ____

KABC is a 501(c)(3) non-profit, as identified by the IRS.
Your support continues the mission of advocating for quality long-term care for frail and elderly Kansans.
All contributions are tax-deductible, as provided by law.

Name__________________________________________________________________________

Address ________________________________________________________________________

City, State __________________________________________ Zip _________________________

Make checks payable to Kansas Advocates for Better Care and return to:
913 Tennessee, Suite 2   Lawrence, KS 66044

https://www.facebook.com/KABC1975/